National Minerals Agency

Transforming the Minerals Sector for a Better Sierra Leone http://www.nma.gov.sl

Strategic and commercial approach with issues

Date: January 22, 2016

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Growth through innovation/creativity:

Rather than be constrained by ideas for new products, services and new markets coming from just a few people, a Thinking Corporation can tap into the employees.

Increased profits:

The corporation will experience an increase in profits due to savings in operating costs as well as sales from new products, services and ventures.

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• Higher business values:

The link between profits and business value means that the moment a corporation creates a new sustainable level of profit, the business value is adjusted accordingly.

• Lower staff turnover:

This, combined with the culture that must exist for innovation and creativity to flourish, means that new employees will be attracted to the organization.

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